

TOP FIVE *Fashion Trends*

TREND #3

Cozy Knits

Cable knits, classic turtlenecks and cardigans will remain popular, as will oversized knits, in muted palettes. The trend is in large part due to the COVID-19 pandemic which has resulted in a comfortable work-from-home attire which is still appropriate for an impromptu video call.

TREND #4

Chains

Many fashion outlets have deemed 2020 the year of the chains. While chain link jewellery has been in the spotlight for a while, this year we're seeing bigger and bolder chains. Chunky, oversized necklaces, bracelets and earrings are all the rage, and chain link elements can also be found on handbags, belts and sandals.

TREND #5

Heirloom-Inspired

Income loss as the result of the pandemic has caused consumers to look inside their current jewellery box for inspiration – and low and behold, what's old is new again. Large signet rings, vintage pendants and lockets not only look striking, but also often have a deeper meaning to the wearer. With people feeling more connected to family right now, heirloom-inspired pieces will continue to be in demand.

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A cozy knit sweater from Pokoloko, pokoloko.com



Signet rings from House of Jewellery, houseofjewellery.com