# TOP FIVE Fashion Tashion Trends

The Hottest Styles to Stock This Season

By Sonia Audet



s always, the change in season welcomes a slew of new trends. Easy-to-wear styles, like hoop earrings, knit sweaters and chain link jewellery, alongside brightly-coloured handbags and heirloom pieces, are popular this time around.

### TREND #1

# Hoop Earrings

With so many iterations, sizes and textures, all shoppers can find a pair of hoops to suit their personal style and taste. Thick, dramatic, tubular hoops are a front-runner this season because of their simplicity and versatility – they can be worn with jeans and a tee or dressed up for a formal occasion. Supersized, thin hoops are having a moment right now as well. These are less for everyday-wear and more of a statement-piece. Whatever their preference, now's the time for your customers to ditch the studs and try out some hoops.

## TREND #2

# Colourful Handbags

Handbags won't be hard to miss this season as they'll be bright and colourful. Black and muted tones are out and a kaleidoscope of colours are in, from emerald green to eye-popping tangerine and dusty blue. These statement pieces are best paired with neutral elements.



Large silver hoops from Fab Accessories, fabaccessories.com



A colourful handbag from Caracol, caracol.ca



A bold pink bag from Jeanne Lottie, jeannelottie.com